



# Important Material Specs

- **Add 3mm safety all around for bleeds**
- **Include all fonts and images linked**
- **Send 2 color copies of the ad**
- **Place registration marks**
- **Make sure any text or photos sit 5 mm inside from trim edge, except background image with bleed**

#### Please send color copies to:

**PacRim Marketing Group, Inc.**  
 Attn: Ad Department  
 2758 S. King Street, Suite #206  
 Honolulu, HI 96826-3345

#### FTP Site Information:

website: <ftp://pacrimmarketing.com/>  
 ID: advertising1  
 Password: 97ee55

Please note that we accept the following material specs:

- [QuarkXpress: \[no higher than v4.0\]](#)
- [QuarkXpress Passport: \[single language\]](#)
- [Illustrator EPS file: \[no higher than CS2\]](#)  
 Attaching color copies is a MUST.  
 Confirm that all fonts are outlined.  
 NO FTP allowed for this application unless a file is saved with version 8.
- [InDesign: \[no higher than CS2\]](#)  
 Attaching color copies is a MUST.  
 NO FTP allowed for this application.
- [Photoshop: \[no higher than CS2\]](#)  
 Attaching color copies is a MUST.  
 NO FTP allowed for this application unless a file is saved with version 6.  
 Confirm the data is CMYK or grayscale, and not RGB.  
 NO spot color.
- [Data format:](#)  
 EPS or TIFF only. No JPEG file allowed.  
 Do not compress EPS files.
- [PDF: \[no higher than 1.3\]](#)  
 Attaching color copies is a MUST.  
 NO FTP allowed for this application.  
 NO color correction will be accepted.