

# MyHawaii.kr

## High Placement in Major Korean Search Engines

MyHawaii.kr is an interactive, commercial Korean language web portal site about Hawaii featuring daily news, events and video content. Clients who purchase the advertorial will also receive exposure through Naver blog, the biggest search engine and Social Network Service (SNS) in Korea. MyHawaii.kr also consistently ranks high on the popular Korea search engines, such as Naver.com and Google.co.kr.

**Language:** Korean

**Page Views per Month:** 85,000

**Unique Visits per Month:** 25,000

**Designated Media for Merchants at:** Ala Moana Center, Royal Hawaiian Center, Kahala Mall

**Social Media:**   

**For more information please contact:**

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PacRim Marketing Group, Inc.  
1585 Kapiolani Boulevard, Suite 888  
Honolulu, Hawaii 96814  
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## Why MyHawaii.kr?

- Naver blog update
- Banner to drive online traffic
- PR Opportunity



▲ New Responsive Web Design - Designed with optimized viewing for PC, Tablet and Mobile devices.



▲ Top Page

# Advertisement Rates Premium Advertiser \$4,800 / Year

- Complete enhanced page production
- 10 individual photos and descriptions
- Rotating banner on top page (3-4 images)
- 1 Google map
- 1 Online coupon
- Top & internal page listings
- Feature in Naver Blog
- 1 General video\*

\*Copyright purchase available for additional fee.

# Online Coupon \$850 / Year

- Complete page production
- Copy writing in Korean language
- Up to 2 images and logo
- News on Naver Blog

# Options

Client produced updates (text, photos)  
\$250 / Updates

PacRim produced updates (text, photos)  
\$500 / Updates

\*Please contact us with additional options

- Subject to Hawaii general excise tax. (4.712%)



▲ My Hawaii Naver Blog  
<http://blog.naver.com/myhawaiiikr>



▲ Embassy Suites - Waikiki Beach Walk  
Premium Advertiser



▲ Ala Moana Center  
Premium Advertiser